

A close-up photograph of a person's hands typing on a silver laptop keyboard. The person is wearing a light pink sweater. The laptop is on a white marble surface. To the left, a portion of a white plate with a gold rim is visible. A semi-transparent blue rectangular overlay covers the top half of the image, containing white text. The text is framed by thin white lines.

12 MONTH REAL ESTATE MARKETING CAMPAIGN PLANNER



JANUARY

- ☐ Write your new year career goals
- ☐ QRT Market report letter box drop
- ☐ QRT Marker repot newsletter / social media post
- ☐ Happy Australia Day social media post

FEBRUARY

- ☐ Recent sales in area letter box drop
- ☐ Recent sales newsletter / social media post
- ☐ Happy Valentines Day social media post

MARCH

- ☐ Agent promo letter box drop
- ☐ Fall cleaning newsletter / social media post

APRIL

- ☐ QRT Market report letter box drop
- ☐ QRT Marker repot newsletter / social media post
- ☐ Create an Easter social media competition
- ☐ Happy Easter newsletter / social media post
- ☐ Anzac Day social media post

MAY

- ☐ Mother's Day social media competition
- ☐ Happy Mother's Day social media post
- ☐ Send out winter home maintenance check list

JUNE

- ☐ EOFY Newsletter / Social media post
- ☐ EOFY special letter box drop
- ☐ Recent sales in area letter box drop
- ☐ Recent sales newsletter / Social media post

JULY

- ☐ QRT Market report letter box drop
- ☐ QRT Marker repot newsletter / social media post
- ☐ New financial year letter box drop
- ☐ New financial year newsletter / social media post

AUGUST

- ☐ Father's Day social media competition
- ☐ Happy Fathers's Day social media post

SEPTEMBER

- ☐ Spring cleaning letter box drop
- ☐ Spring cleaning newsletter / social media post
- ☐ Recent sales in area letter box drop
- ☐ Recent sales newsletter / Social media post

OCTOBER

- ☐ QRT Market report letter box drop
- ☐ QRT Marker repot newsletter / social media post
- ☐ Happy Hollween social media post

NOVEMBER

- ☐ Send out summer home maintenance check list
- ☐ Agent promo letter box drop
- ☐ Agent promo newsletter / social media post

DECEMBER

- ☐ Happy Holidays social media post
- ☐ Happy Holidays card - mailed out
- ☐ End of year wrap up - sales and market update for the year newsletter / letterbox drop